



REPUBLIC OF TÜRKİYE  
MINISTRY OF TRADE



**TİM** TÜRKİYE  
EXPORTERS  
ASSEMBLY



**etid**  
Electronic Commerce Operators Association



ISTANBUL  
GLOBAL  
e-EXPORT  
SUMMIT  
“25

**LEAD  
BEYOND BORDERS!**

SEPT. > 03-04 — HALIC CONGRESS CENTER > **ISTANBUL**

41° 2' 24" N 28° 56' 24" E

[WWW.IGEXX.COM](http://WWW.IGEXX.COM)



REPUBLIC OF TÜRKİYE  
MINISTRY OF TRADE



# ISTANBUL GLOBAL e-EXPORT SUMMIT 2024 WITH NUMBERS



**3142**  
Attendees



**37**  
Global Speakers



**91**  
Local Speakers



**1866**  
B2B Meetings



**34**  
Global Marketplaces



**22**  
Panels





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## ABOUT ISTANBUL GLOBAL e-EXPORT SUMMIT

Beneath the patronage of the **Ministry of Trade of the Republic of Türkiye**, and in co-coordination with the Turkish Exporters Assembly (**TİM**) and the Electronic Commerce Operators Association (**ETİD**), the **Istanbul Global e-Export Summit** stands as a convergence point for the most influential voices in digital trade. This prestigious gathering bring together global market leaders, e-commerce professionals, retailers, distributors, system integrators, and e-export consortiums. Its purpose is to harmonize the e-export ecosystem by exploring future-shaping trends, strategies, and breakthrough technologies.

**"TOGETHER,  
WE'RE STRONGER  
BE PART OF IT!"**

## WHO ATTENDS?

- Global Marketplaces
- Omnichannel Retailers
- Digital Payment Systems
- Retailers
- Online Sellers
- Entrepreneurs
- Türkiye's Most Successful SMEs
- C-Level Professionals
- Distributors
- Buyers
- Service Providers
- Vendors
- Integrators
- Game Industry Stakeholders



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# BEYOND BORDERS!

Crossroads of E-Commerce: Where Istanbul Unites the Global Marketplaces!

## MARKETPLACES







REPUBLIC OF TÜRKİYE  
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# FROM BARRIERS TO BREAKTHROUGHS: BE PART OF THE SOLUTION

At IGEXX, we're bringing the industry's toughest challenges to light—and working together to solve them. Be part of the solution. Join us.

## TOPICS;

- Logistic and e-commerce
- E-Export Strategies
- Next-Generation Technologies
- E-Commerce Regulations
- The Future of E-Export
- Branding and Digital Marketing
- E-Commerce Operations

## EXPECTATIONS IN IGEXX 2025

**4000+**

Attendees



**50+**

Global Speakers



**40+**

Global Marketplaces



**100+**

Local Speakers



**25+**

Panels





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#25



IGEXX 2024  
CASE MOVIE

**ISTANBUL IS  
INVITING YOU TO  
GLOBAL e-EXPORT  
SUMMIT**

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