



Subject: Invitation to Participate in the Bursa Agriculture Fair

Dear Sir/Madam,

As one of Türkiye's largest agricultural events, the Bursa Agriculture Fair is making a strong comeback, opening its doors with a new vision and a fresh beginning.

As mentioned, our livestock fair will feature a dedicated section of particular importance, for which we are making extensive preparations. In this context, a special exhibition area will be established for the promotion of crossbreeds.

Simultaneously, within the fairgrounds, the "Cattle Breeding Summit" will be organized in cooperation with the Turkish Cattle Breeders' Association. Representatives and farm operators from the European Holstein Confederation as well as the World and European Simmental Confederations will also take part. The summit will host Türkiye's largest livestock event.

In this new phase and fresh beginning, priority booth allocation is being extended to our longstanding participants such as your esteemed company.

Visitor Programs

At GL Platform Fair Organization, we have been organizing agricultural and livestock fairs in various cities across Türkiye for many years. We actively transport farmers to our fairs and maintain close cooperation with numerous NGOs and farmers' associations in the regions we operate.

a) Group Transfers:

Visitor programs are planned within a 500 km radius, and all farmer transfers will be fully covered by us.

b) Events:

In cooperation with the Turkish Cattle Breeders' Association, the Turkish Livestock Summit will be held simultaneously with the fair. Leading farmers from across Türkiye, particularly those with at least 50 cattle, will attend.

c) Advertising Campaign:

A comprehensive promotional campaign, supported by a significant budget, will be conducted across 23 cities and in central Bursa through social media and outdoor advertising channels to ensure the fair remains highly visible.



d) International Buyer Delegations:

Procurement delegations are being organized from the following 16 countries, with the accommodation and transfers of a total of 500 buyers to be covered by us:

- Egypt
- Morocco
- Algeria
- South Africa
- Nigeria
- Ghana
- Sudan
- Romania
- Bulgaria
- Kosovo
- Bosnia
- Iran
- Iraq
- Azerbaijan
- Turkmenistan
- Georgia
- Greece
- Russia

We would be delighted to welcome you at our fair.
Looking forward to your response.

Sincerely,