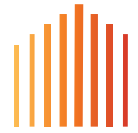


**PROJECT  
LEBANON**

26<sup>th</sup> EDITION

CONCURRENT WITH



**INTERIORS  
LEBANON**

SECTORS COVERED



CONSTRUCTION  
TECHNOLOGY



ENERGY &  
ENVIRONMENT



INTERIORS  
& DESIGN

**REBUILDING** EDITION

**2025 POST  
SHOW REPORT**



**6 – 9  
MAY 2025**

SEASIDE ARENA  
BEIRUT NEW  
WATERFRONT

ORGANIZED BY



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# Project Lebanon & Interiors Lebanon 2025

## *Opens With High-Level Government Participation*

Project Lebanon 2025 officially opened on May 6 at the Seaside Arena, Beirut New Waterfront, under the esteemed patronage of the **President of the Council of Ministers, H.E. Mr. Nawaf Salam**. The exhibition was inaugurated by the **Minister of Industry, H.E. Mr. Joe Issa El Khoury**, who toured the venue and declared the event open on behalf of the Prime Minister.



**H.E. Mr. Nawaf Salam** also toured the exhibition accompanied by the **Ministers of Economy, Public Works and Transport, Displaced Affairs, and State for Technology and AI**, as well as diplomats, industry leaders, and officials. The event marked a new phase of rebuilding, bringing together Lebanese expertise and international know-how to drive economic recovery and support sustainable development.





# Project Lebanon & Interiors Lebanon 2025

*Laying the Foundations for Rebuilding*

**254**  
**EXHIBITORS**



*Official  
Participation from:*



Austria



Egypt



France



Italy



Jordan



Lebanon



Qatar



Türkiye

# Voices from the Exhibition Floor

“

“At Project Lebanon 2025, we were pleased with the visitors’ feedback. We reconnected with existing clients and met new prospects. The outcome and visitor flow exceeded our expectations.”

**FADI HAJJAR**

Area Sales Manager/ Levant, SPAN  
**Lebanon**

“

“Project Lebanon is one of the region’s leading construction exhibitions, attracting engineers and industry professionals. We’re proud to be part of it.”

**NICOLE BAKHACHE**

Sales Coordinator, Master Group  
**Lebanon**

“

“We’re pleased to be part of Project Lebanon 2025. It’s a valuable platform for Austrian companies to showcase their solutions and connect with new partners. We look forward to returning next year with an even larger presence.”

**HERWIG NEUPER**

Commercial Counsellor  
**Advantage Austria**

“

“At Project Lebanon 2025, we connected with new clients—particularly engineers and architects involved in upcoming projects—many of whom have already visited our showrooms.”

**RITA MANSOUR SFEIR**

Sales Supervisor, Traboulsi Ceramica  
**Lebanon**

“

“We were positively surprised by the number and caliber of visitors. Some showed interest in distributing our products in Lebanon. Project Lebanon is a one-of-a-kind opportunity—we’ll definitely participate again next year.”

**NOUREDDINE AHMAD NOUREDDINE**

Business Development & Marketing Manager, National Paints  
Factories Co  
**Qatar**





# Project Lebanon & Interiors Lebanon 2025

## Success in Numbers



of exhibitors achieved their objectives



will participate in Project Lebanon 2026



were satisfied with the quality of visitors at the event

## EXHIBITS PROFILES



Building Material & Equipment



Stone & Stone Technology



PMV (Plants, Heavy Machinery & Vehicles)



Power & Electrical Energy



Renewable Energy Solutions



Construction Technologies & Services

# Voices from the Exhibition Floor

“

“Project Lebanon is a high-standard, must-attend event for industry professionals. The strong international presence this year reflects Lebanon’s progress, and the exhibition proved highly beneficial to our business.”

**KARAM RABIH FAKHRY**

CEO & Owner, Fakhry Trading Company  
**Lebanon**

“

“As returning participants in Project Lebanon, we reconnected with existing clients and secured new business deals, including confirmed orders.”

**ABED ITANI**

Production Manager, Itani Company for Industry & Trade  
**Lebanon**

“

“Project Lebanon is a gateway to the regional construction market amid ongoing rebuilding. The exhibition drew a wide variety of visitors, including traders and manufacturers. We’re definitely participating again next year.”

**RADWAN ABU HAYYEH**

General Manager, Bonyan Extrusion & Coating  
Aluminium Co.  
**Jordan**

“

We’ve been part of Project Lebanon for 18 years. It remains the lifeline of the construction sector and our top marketing platform, bringing together all industry professionals. See you at Project Lebanon 2026.”

**ALAA BOU AJRAM**

Corporate Account Manager, Hajj Art Stone  
**Lebanon**

“

“Project Lebanon is a key exhibition, and we’re pleased to be part of it. Italian companies have made numerous valuable contacts, and the event has drawn a strong turnout of trade visitors.”

**MARINA SCOGNAMIGLIO**

Trade Commissioner, Italian Trade Agency (ITA)  
**Italy**





# Engaged, Connected, Impactful: Who Walked the Aisles



**15,000+**  
Trade Visitors

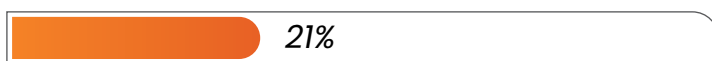


**50,000+**  
Meetings & Connections

## Decision Makers



## Architects & Interior Designers



## Engineers



## Contractors, Consultants & Developers



## Others



# Voices from the Exhibition Floor

“

“Project Lebanon 2025 was exceptionally well-organized with high visitor traffic. We connected with industry professionals genuinely interested in our products and identified new clients with strong partnership potential.”

**ASSAAD AOUN**

Sales Manager, SARA Group  
**Lebanon**

“

“Project Lebanon 2025 has been a great success. Visitor traffic was high, the quality exceptional, and we secured valuable leads and closed deals.”

**KARIM SABA**

Group General Manager, Tech Store  
**Lebanon**

“

We were honored to participate in Project Lebanon 2025. It was encouraging to see strong interest in our products, and we connected with many new customers.”

**MARTIN LIU**

Sales Engineer, Chisage ESS  
**China**

“

“Project Lebanon was a great experience with strong visitor turnout and quality. We connected with new clients interested in our products.”

**AHMAD AL HOUSEINY**

Sales Manager, Top  
**Lebanon**

“

“Project Lebanon is an excellent B2B exhibition, and we are glad to be here”

**ALI SINGER**

Owner, Singer Bricks  
**Egypt**





# Interiors Lebanon 2025

## *Where Design Meets Construction*

Held alongside Project Lebanon 2025, **Interiors Lebanon** brought the world of interior architecture, furniture, and design into the spotlight. The dedicated space gathered leading designers, suppliers, and creative brands, offering a vibrant showcase of innovation, craftsmanship, and aesthetic vision.



From contemporary furnishings to bespoke interior solutions, the event attracted architects, developers, and decision-makers seeking to enhance their construction projects with design excellence.

As Lebanon continues its rebuilding journey, Interiors Lebanon served as a vital complement to Project Lebanon—emphasizing that true reconstruction is not only structural, but also creative.



# Voices from the Exhibition Floor

“

“Project Lebanon gave us exceptional exposure, with visitor turnout exceeding expectations. We connected with architects, interior designers, new prospects, and existing clients.”

**NAEL ABOUL HOSN**

Sales Manager, VICE Lighting  
Lebanon

“

“As first-time participants at Project Lebanon, we received excellent feedback and met numerous architects and interior designers who represent strong business leads.”

**NADINE CHACRA**

Showroom Manager, The Apartment2  
Lebanon

“

“As a regular exhibitor at Project Lebanon, this year’s edition connected us with engineers, architects, and project owners. Looking forward to next year’s participation.”

**MAURICE KARAM**

CEO, Construction Material Company (CMC)  
Lebanon

“

“The visitor quality and numbers at Project Lebanon 2025 exceeded expectations. We welcomed attendees from Germany, France, Africa, the USA, and the region. The exposure was remarkable — highly recommended for other companies.”

**KEVIN GEMAYEL**

Project Director, ALGECO  
Lebanon





# Features That **Elevated the Experience**

---

## **Specialized Conference**

From AI in construction to sustainable building, the conference offered expert-led sessions tackling key topics shaping Lebanon's reconstruction and the region's construction future. It featured **22 sessions and panel discussions** and brought together **35 speakers** from across the industry.



## **B2B Matchmaking Platform**

The platform enabled pre-arranged, targeted meetings between exhibitors and qualified buyers, fostering valuable leads and meaningful business connections.



## **Professional Trainings**

A series of certified trainings offered participants hands-on learning and skill development tailored to the evolving needs of the construction and design industries.

## **Startup Pavilion**

A dedicated hub for emerging startups and university students to present their innovative projects, products, and solutions—highlighting the creativity and potential of Lebanon's next generation of entrepreneurs and engineers.

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# PROJECT LEBANON 2026

27<sup>TH</sup> EDITION

## An Exceptional Edition on the Horizon!

### 16 – 19 JUNE 2026

**SEASIDE ARENA - BEIRUT NEW WATERFRONT**

LOCK IN YOUR STAND NOW AT  
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