



If you construct

# CONSTRUMAT

18 - 20 May 2027

Gran Via Venue - Barcelona

CONSTRUMAT

# Building the future of the construction industry together

Construmat is the main trade show in the Mediterranean Arc, a collaborative and international cross-industry meeting point where all the stakeholders in the construction value chain can get together to innovate, create business opportunities, share knowledge and lead the industry's transformation.



# Why Construmat makes the difference

## A recognised and engaging brand

Construmat is a brand the sector identifies and maintains a historical link with. A fair that fosters belonging, trust, and a sense of community

## The most all-encompassing vision of the sector

It is the only exhibition that comprehensively represents the entire value chain of construction, connecting industry, specification, development and execution in the same space.

## The go-to event of the Mediterranean arc

The trade fair acts as a natural bridge between Europe and the Mediterranean and African markets, attracting opportunities and strategic projects.

## Strategic and results-oriented networking

It offers a networking ecosystem designed to facilitate high-level meetings between companies, buyers and decision-makers, combining meetings with expertise

## Real, tangible and applicable innovation

At Construmat, innovation is there to see, to understand and apply, with solutions that meet real market needs.

## A hands-on experience

The only fair where visitors can experience products and solutions in operation live, enriching their visit and speeding up decision-making.



# Why Construmat makes the difference

## A unique startup ecosystem

The only fair where visitors can experience products and solutions in operation live, enriching their visit and speeding up decision-making.

## An independent, high-level congress

The only event that is committed to a congress free of vested interests, focused exclusively on the quality and relevance of its content.

## Decision-makers as protagonists

Decision-makers, developers and builders are the core of the trade visitor, guaranteeing that attendees know what they are about.

## Collaboration as a backbone

The only trade fair that actively promotes collaboration between companies, associations and institutions to address the major challenges of the sector.

## Institutional presence and capacity to influence decision-making

The recurring participation of top-level political representatives and the extensive media coverage make the event a platform for visibility, dialogue, and influence



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01

# Exhibition area

We present the fullest representation of the industry to a specialised audience keen on learning what's new in the market.

# The entire industry looks to Barcelona

Broad representation of the construction world.

With over 40 editions, Construmat remains **the leading trade show in Spain and Southern Europe.**

In 2025, 35% of the contents of the exhibition were internationally-based. The companies themselves came from 22 countries.

## Estimate for the 2027 edition

exhibitors

400

brands

800

2 Halls

6 y 7

exhibition area

13.500 m<sup>2</sup>

visitors

22.500



# A full offer with a multi-sector approach

The show provides **the most cross-industry representation** of the sector in Spain.

## Construction, renovation, maintenance and services

- 01\_ Machinery, tools and equipment
- 02\_ Industrialised construction
- 03\_ Insulation, waterproofing, coatings and paints

- 04\_ Urban planning, landscaping and outdoor space
- 05\_ BIM and ICT for the project and work
- 06\_ Prevention of occupational hazards, protection and safety on the site

- 07\_ Professional services (architecture firms, engineering, interior design, consultancy firms, etc.)
- 08\_ Associations and organisations

## Habitat

- DISEÑO E INTERIORISMO** 01\_ Flooring and coatings
- 02\_ Bathrooms
- 03\_ Kitchens
- 04\_ Lighting and electricity
- 05\_ Furnishing and interior design

- CERRAMIENTOS** 01\_ Wood, metal and PVC carpentry
- 02\_ Locksmithing and metalwork
- 03\_ Glass
- 04\_ Solar Protection

- CONFORT** 01\_ HVAC
- 02\_ Water management
- 03\_ Connected House: ICT, IoT and automation
- 04\_ Lifts, hoists and stair lifts

# The voice of the exhibitor in 2025



It's a great place to come across other types of professionals, not just customers, but also other suppliers. **It's for finding out where the industry is at and what it's working on, as well a place to get inspired** about the future of construction: a more sustainable and responsible construction.

**NICO CAPO**  
Technology editor | Urbidermis



A crucial factor is the brand recognition: we get associated with a brand such as Construmat and a city such as Barcelona. **Construmat is a sure bet.**

**XAVI SERVOLE**  
Corporate Commercial Director  
Encofrados Alsina



Construmat is a wonderful showcase. It is so hard to reach developers, builders, installers, architects, etc., **but in one, two or three days we can overcome that problem.** It's just what we're looking for, and we're achieving it. It's becoming a show that is **very well attended with a wide variety of sectors** to discover. The contacts you make here are very valuable ones.

**MIGUEL MORENO BERNAL**  
Head of Sales in Catalonia | Jung



Construmat has several facets. **It is unique because it's a landmark** at the domestic level, and it's a fair that draws a wide variety of potential customer-types.

**TONI POSTIUS**  
Director of Expansion and Business | PMP



Construmat is one of a kind because so many architects come, and architects are influencers. **We need to show them our new products, and for us it is very important to make that personal contact.**

**MARC FIGUERES**  
Manager | Lignia Estructuras



Being at **Construmat has allowed us to speed up our contact networks, both institutionally as well as in business and commercially.** We've secured new pilot projects to get underway this year. It's a very important platform for showing our technology and opening markets.

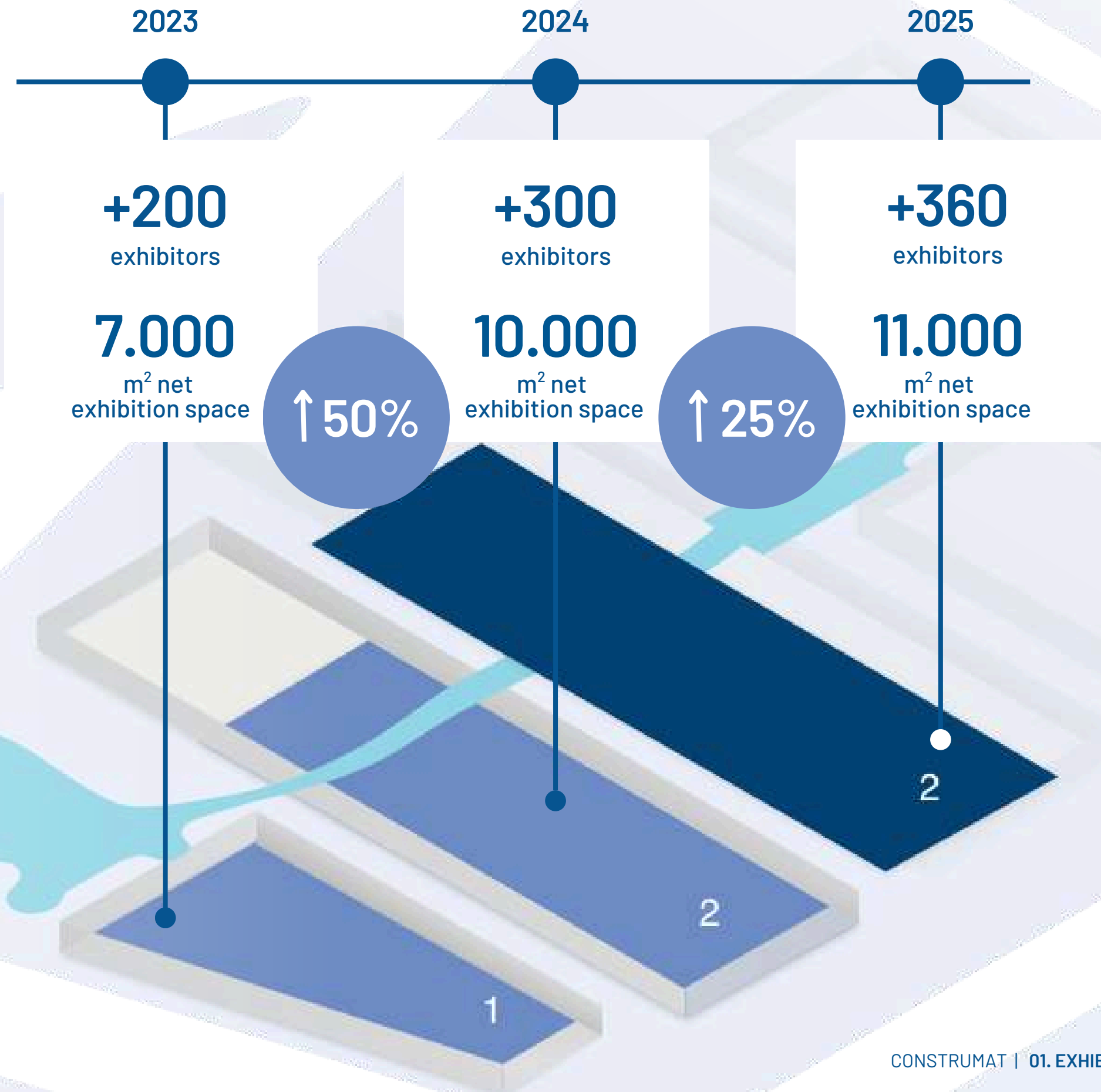
**ALEJANDRO CABAZO**  
Founder | Additive Spaces



# We're growing so you can do the same

Construmat makes improvements every year, a reflection of our strategic plan, the rising interest in the industry, and the international outlook of the event, whose last edition brought in visitors from 90 countries.

In **2024 we gained 50%** more exhibition space with respect to 2023, and in **2025 another 25%**, which should be exceeded in 2027.



## And in 2027 we're going to grow even more

This edition, Construmat is taking a new step by expanding its exhibition space: **it will occupy two halls** in the Gran Via venue, reinforcing its leadership in construction and bettering your opportunities.

2027

FORECAST

**+400**  
exhibitors

**13.500**  
m<sup>2</sup> net  
exhibition space

↑ 23%

7

6

# 2029 Goal: continuing to grow

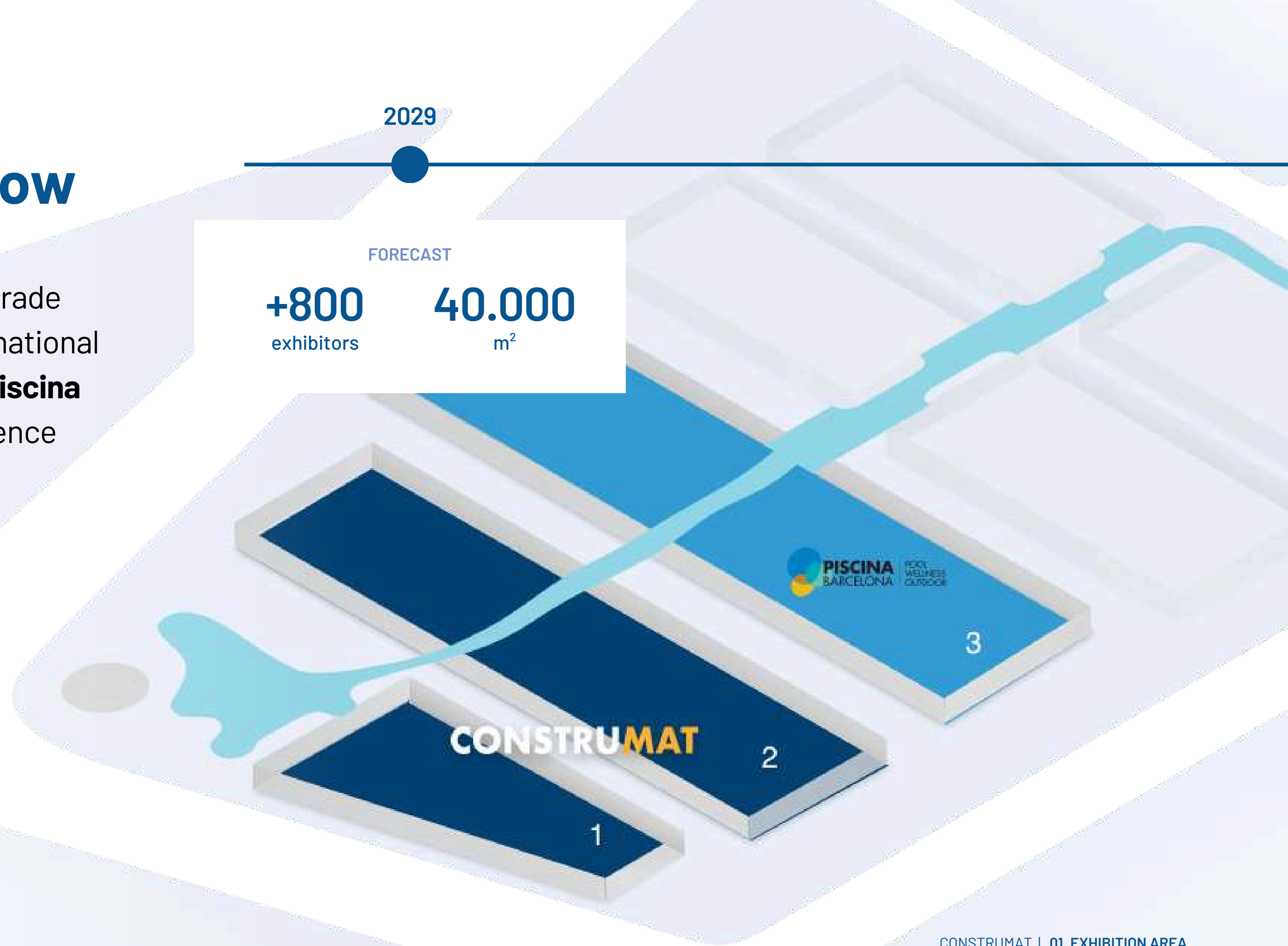
By 2029, Construmat will have consolidated its position as a trade fair platform with strong international projection, **co-locating with Piscina Barcelona** to broaden its audience and sector reach.

2029

FORECAST

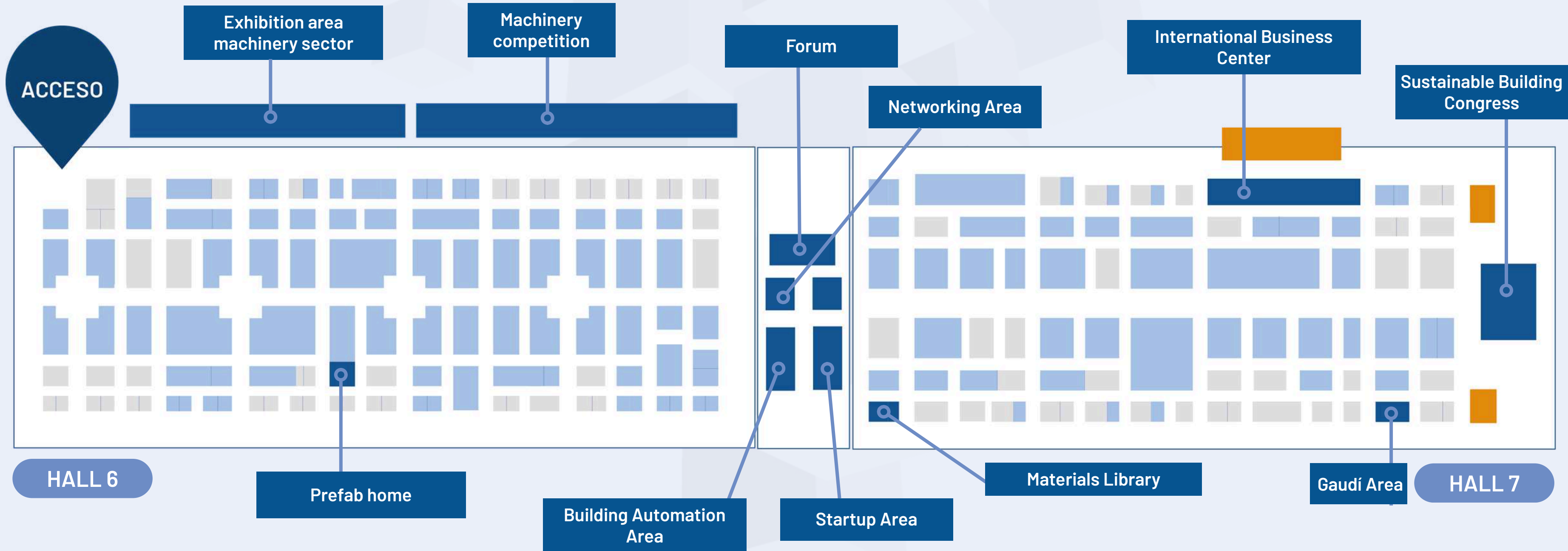
**+800**  
exhibitors

**40.000**  
m<sup>2</sup>



# Floor plan 2027

NEW FEATURED  
HALLS 6 & 7



# Major companies confirmed

Construmat 2027 can already count on the participation of the industry's main companies, underscoring its status as a major trade show and creator of business opportunities.

Last update: 20/04/2026



CONSTRUMAT

02

# The Visitor

Expand and consolidate your contact network at the essential fair for influencers.

# Convert your leads into customers

Specifiers and decision-makers choose Construmat

Connect with CEOs and the most influential professionals who lead purchasing processes and generate new business opportunities. Display your innovations, products and services directly to those calling the shots.

visitors

**22.300**

CEOs

**29%**

Specifiers

**72,71%**

International visitors

**13%**



# We'll introduce you to your **future customer**

One of the distinguishing features of Construmat is its capacity to draw visitors who make up all the segments in the construction value chain.

**77,70%**

take part in the decision making

**44,51%**

hold management positions

## ¿Qué perfil tiene?

**28,36%** Architects, surveyors and engineers

**27,37%** Builders and developers

**8,60%** Decorators

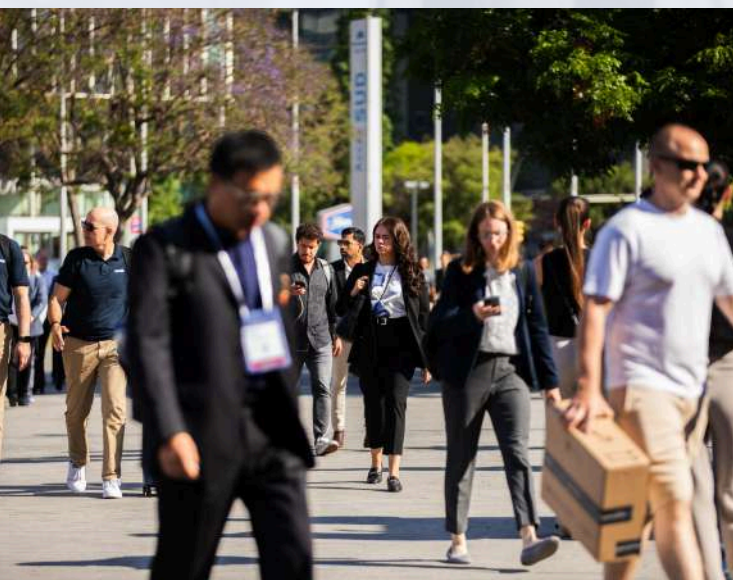
**16,23%** Government agencies

**8,14%** Installers and applicators

**2,23%** Associations

**7,88%** Distributors

**1,19%** Media



# Profile\_Architects, Technical Architects and Engineers

28,36%

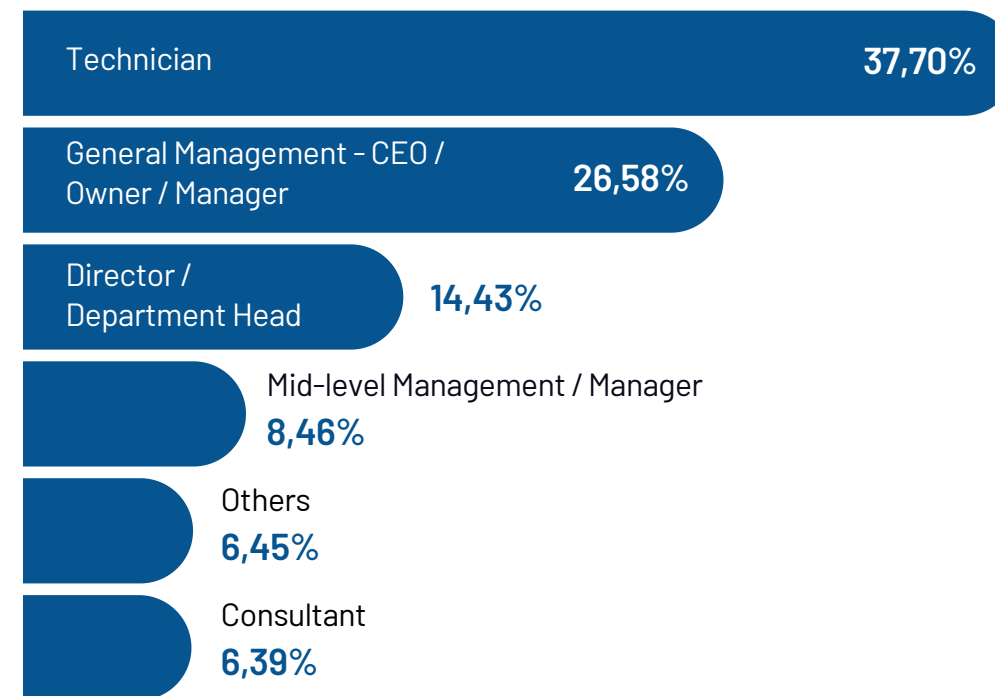
Forge connections with the leading architecture firms in Spain



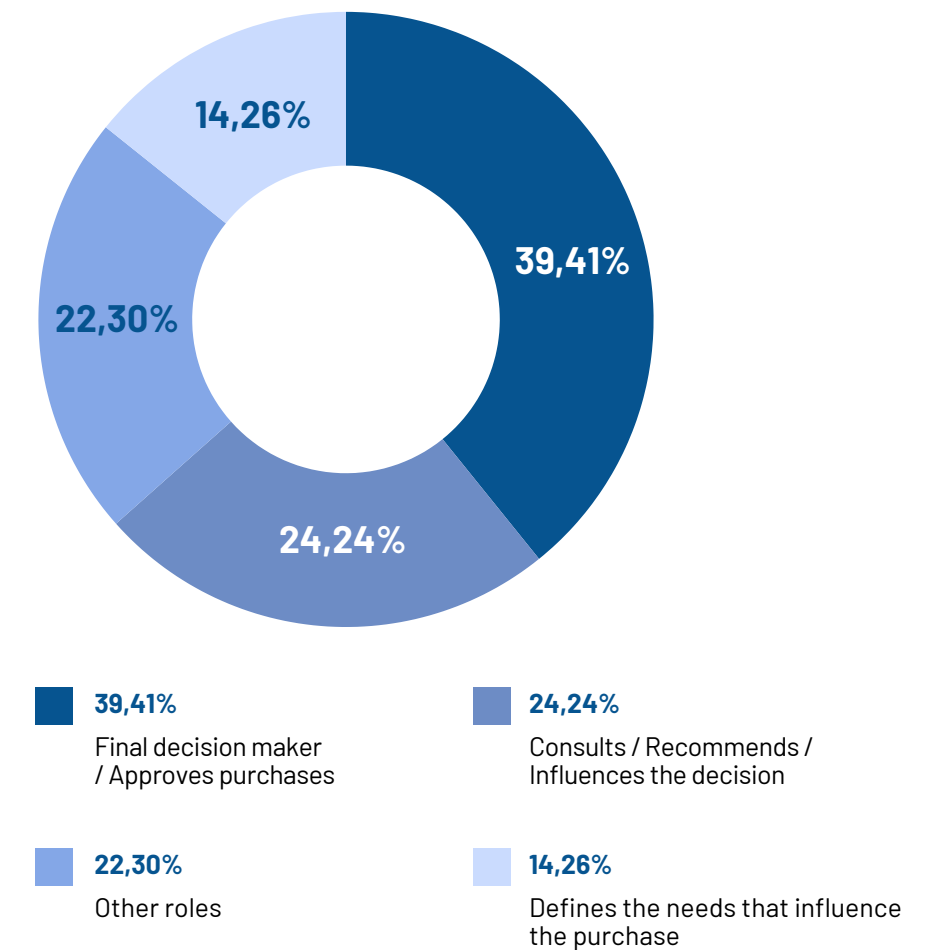
## Top 10 studios

- |   |  |
|---|--|
| 01_ IDOM CONSULTING, ENGINEERING, ARCHITECTURE SA | 06_ EPTISA SERVICIOS DE INGENIERIA SL          |
| 02_ BOFILL ARQUITECTURA SL                        | 07_ GCA SLP                                    |
| 03_ BATLLE I ROIG ARQUITECTURA SLP                | 08_ BSP-SERVICIOS DE CONSULTORIA TECNICA SL    |
| 04_ PINEARQ SLP                                   | 09_ SAVILLS DISEÑO Y CONSTRUCCION BARCELONA SA |
| 05_ TECNICS G3 SLP                                | 10_ NADICO INDUSTRIAL MANAGEMENT SL            |

## Position



## Decision making power



## In partnership with:



# Profile\_Construction Companies

21,29%

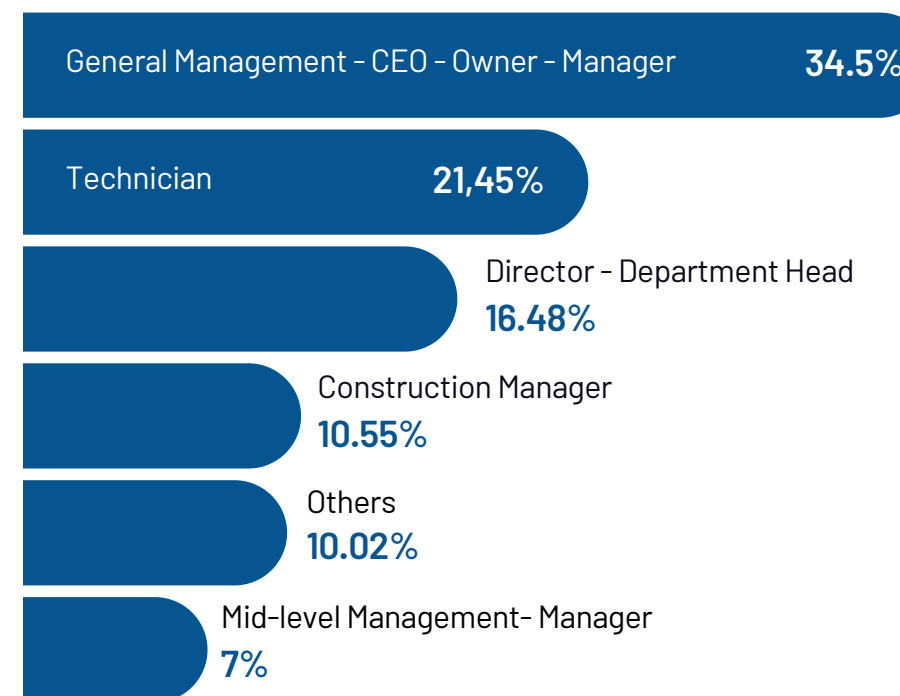
65% of our visitors from the construction industry take part in the purchase process



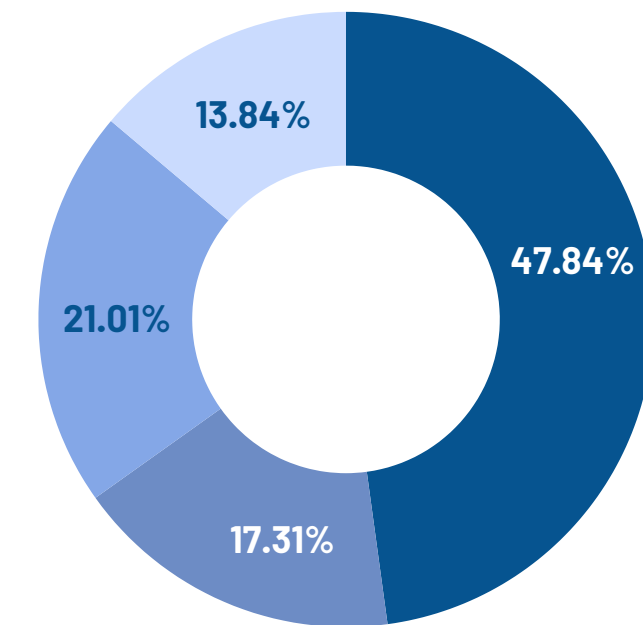
## Top 10 construction companies

- |                               |                                       |
|-------------------------------|---------------------------------------|
| 01_ FERROVIAL CONSTRUCCION SA | 06_ ACSA OBRAS E INFRAESTRUCTURAS SAU |
| 02_ DRAGADOS SA               | 07_ COPISA CONSTRUCTORA PIRENAICA SA  |
| 03_ FCC CONSTRUCCION SA       | 08_ CONSTRUCCIONES RUBAU SA           |
| 04_ COMSA SA                  | 09_ VOPI 4 SA                         |
| 05_ CONSTRUCTORA SAN JOSE SA  | 10_ SACYR CONSTRUCCION SAU            |

## Position



## Decision making power



- 47.84%** Final decision maker / Approves purchases
- 17.31%** Consults / Recommends / Influences the decision
- 21.01%** Other roles
- 13.84%** Defines the needs that influence the purchase

## In partnership with:



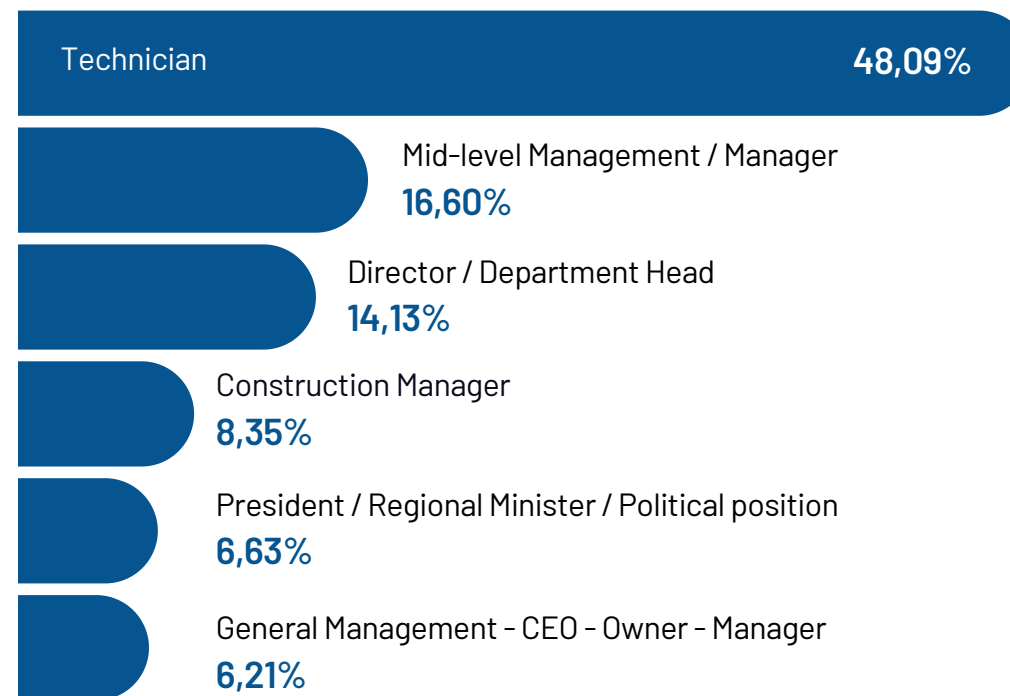
# Profile\_ Government agencies

16,23%

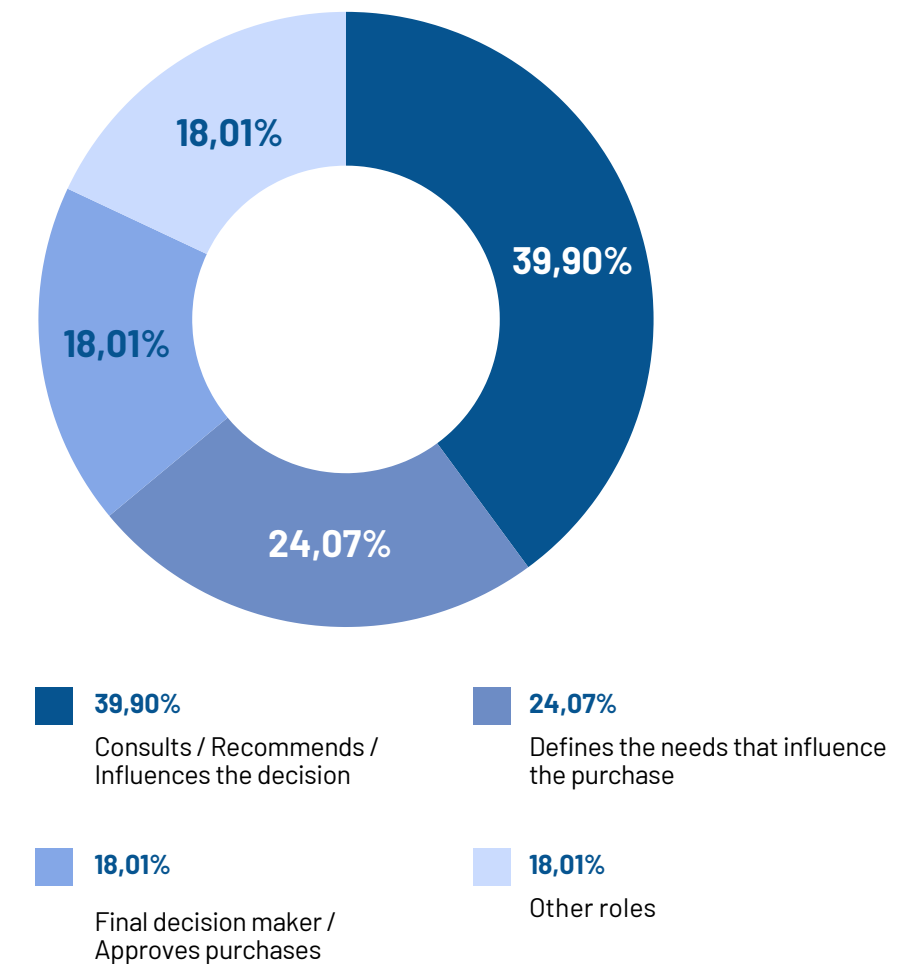
## Top 10 studios

- |  |  |
|--|--|
| 01_ AGENCIA PÚBLICA DE PUERTOS DE ANDALUCÍA  | 05_ GOBIERNO DE CANARIAS - CONSEJERÍA DE OBRAS PÚBLICAS Y VIVIENDA |
| 02_ GENERALITAT DE CATALUNYA - DEPARTAMENT DE TERRITORI, HABITATGE I TRANSICIÓ ECOLÒGICA | 06_ CONSORCI METROPOLITÀ DE L'HABITATGE                            |
| 03_ JUNTA DE EXTREMADURA - CONSEJERÍA DE INFRAESTRUCTURAS, TRANSPORTE Y VIVIENDA         | 07_ GOVERN D'ANDORRA - MINISTERI DE TERRITORI I URBANISME          |
| 04_ GOVERN DE LES ILLES BALEARS - INSTITUT BALEAR HABITATGE (IBAVI)                      | 08_ DIPUTACIÓ DE TARRAGONA - HABITATGE                             |
|  | 09_ RENFE  |
|  | 10_ AMB- ÀREA METROPOLITANA DE BARCELONA                           |

## Position



## Decision making power



## In partnership with:



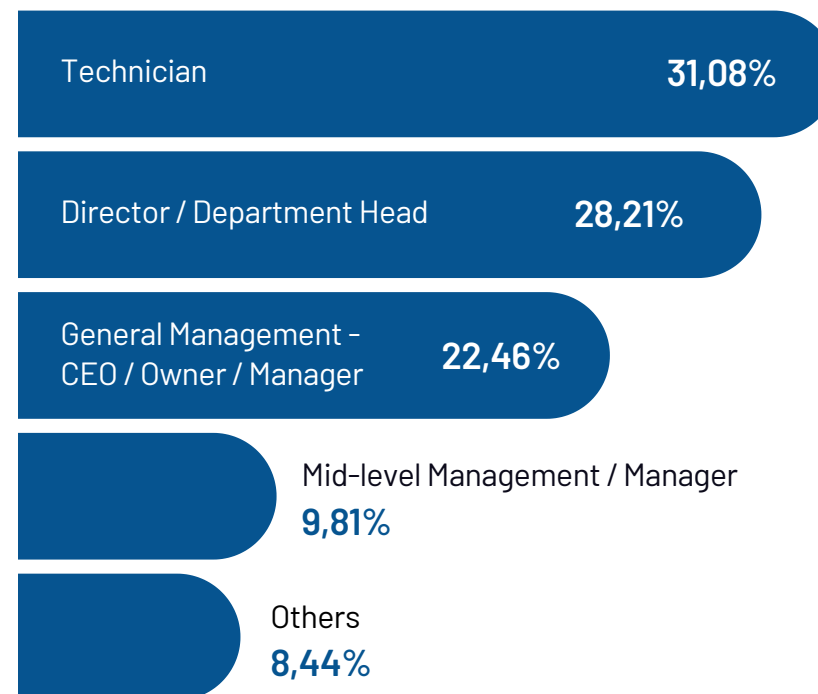
# Profile\_Decorators + Interior Designers

8,60%

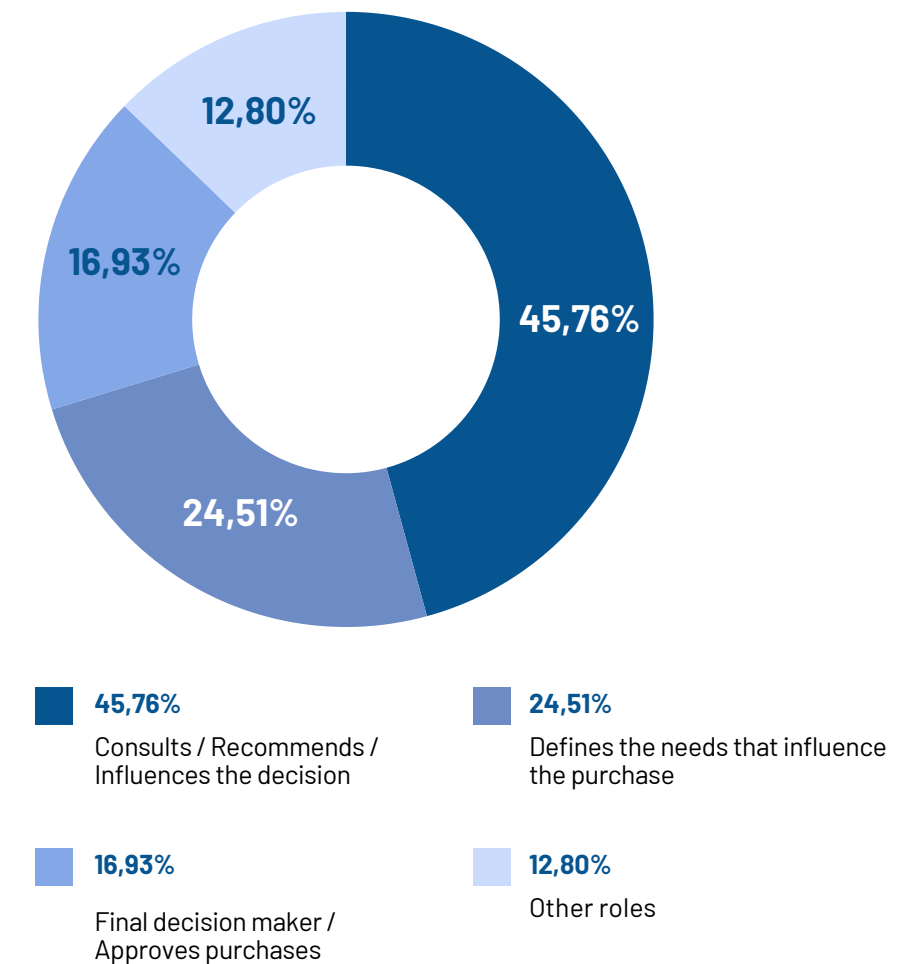
## Top 10 mejores estudios

- |                                     |  |
|-------------------------------------|--|
| 01_ STUDIO ANIMAL                   | 07_ NSP INTERIORS                          |
| 02_ FRANCESC RIFÉ                   | 08_ MANA TRADE CONSULTING                  |
| 03_ ISABEL LÓPEZ VILALTA            | 09_ MARIA RECHE - INTERIORISMO ESTRATÉGICO |
| 04_ FELIP POLAR ESTUDI INTERIORISME | 10_ ESTUDIO HAYA                           |
| 05_ AIXUT INTERIORISME              |  |
| 06_ PACA STUDIO                     |  |

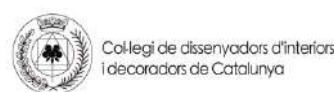
## Position



## Decision making power



## In partnership with:



# Profile\_ Installers + Applicators

8,14%

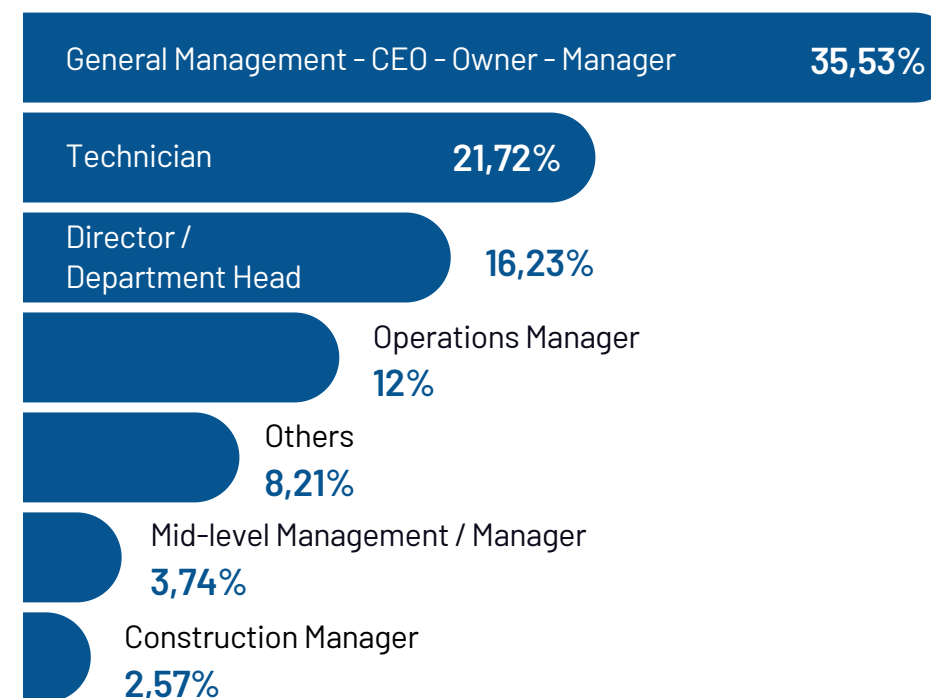
“Direct access to 80% of the decision makers in installations and applications”



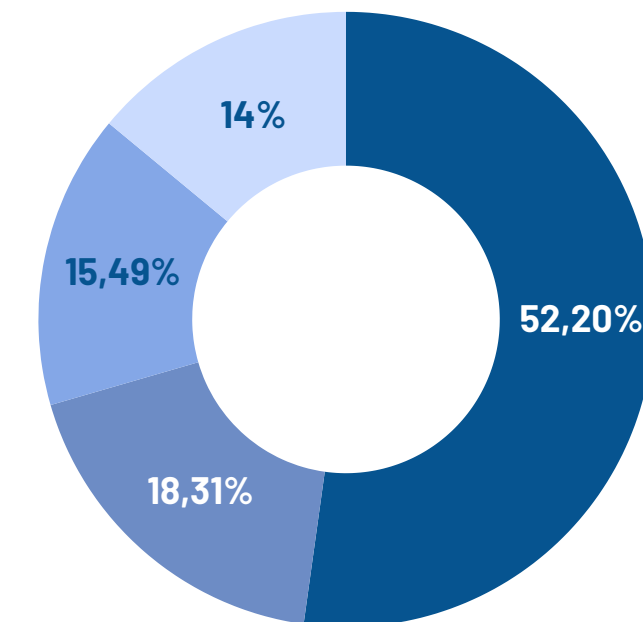
## Top 10 studios

- |   |  |
|---|--|
| 01_ EIFFAGE ENERGÍA SLU                     | 06_ CERRAMIENTOS INTEGRALES SL           |
| 02_ COBRA INSTALACIONES Y SERVICIOS SA      | 07_ NEW DRY IMPERMEABILIZACIONES SL      |
| 03_ CONTROL Y MONTAJES INDUSTRIALES CYMI SA | 08_ QUIBAC SL                            |
| 04_ AGEFRED SLU                             | 09_ LOTUM SA                             |
| 05_ SOTECNISOL SL                           | 10_ TECNOFERRO 24H ASISTENCIA TÉCNICA SL |

## Position



## Decision making power



## In partnership with:



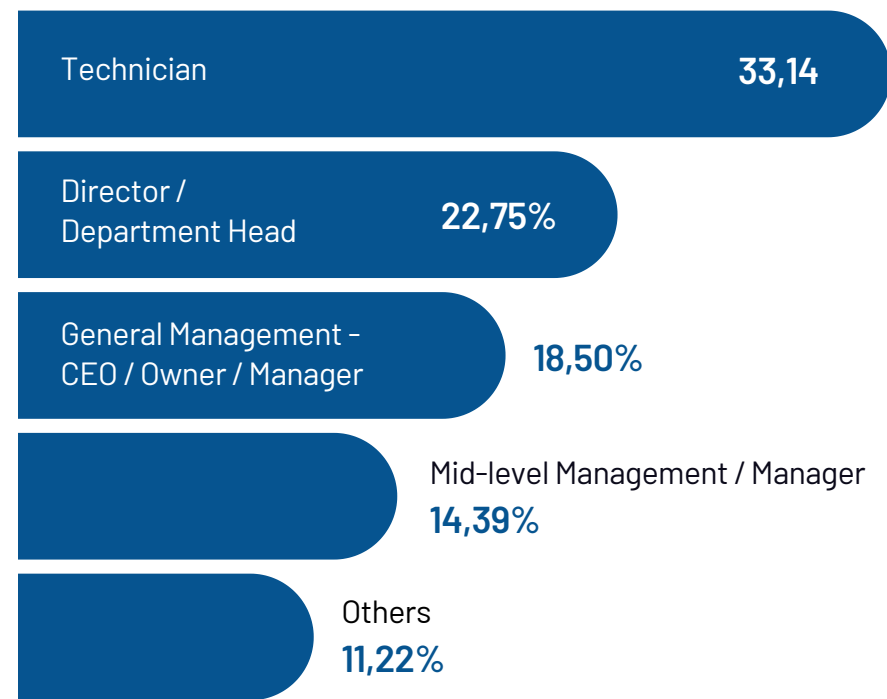
# Profile\_Distributors

7,88%

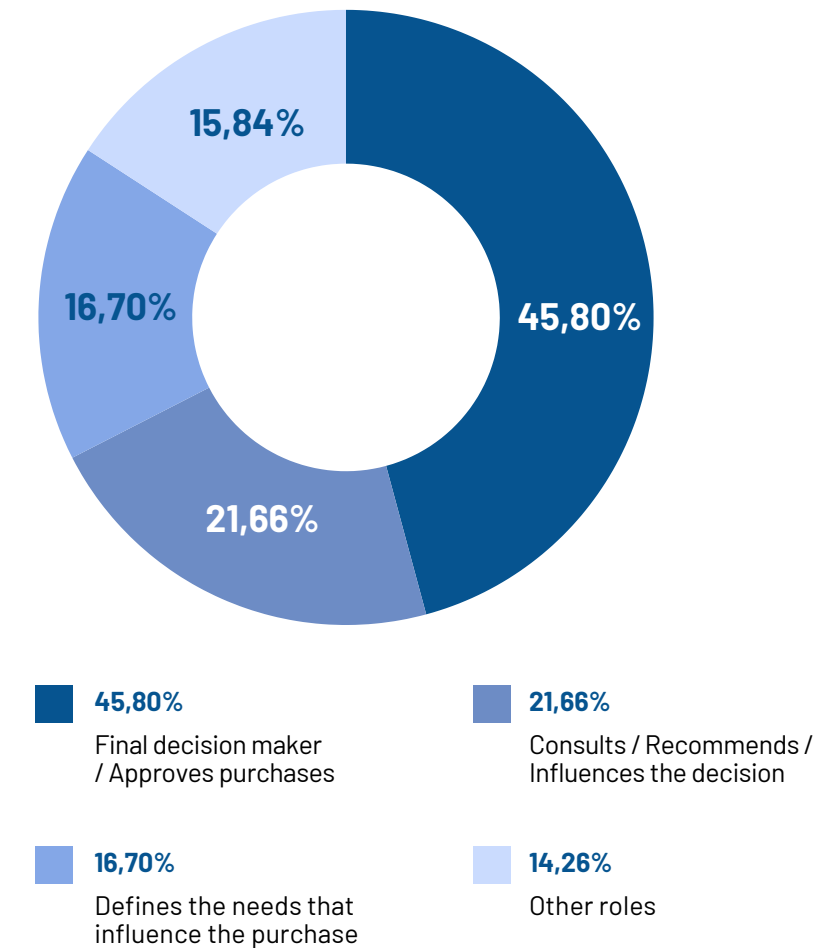
## Top 10 studios

- 01\_ SALTOKI BARBERA SL
- 02\_ OBRAMAT GESTION SL
- 03\_ BIGMAT IBERIA SA
- 04\_ WÜRTH ESPAÑA SA
- 05\_ GRUP GAMMA SA
- 06\_ EHLIS SA
- 07\_ SALVADOR ESCODA SA
- 08\_ MADERAS DEL ALTO URGEL SA - MAUSA
- 09\_ AGC PEDRAGOSA SA
- 10\_ GRUP GAMMA SA

## Position



## Decision making power



In partnership with:



# Profile\_Developers

6,08%

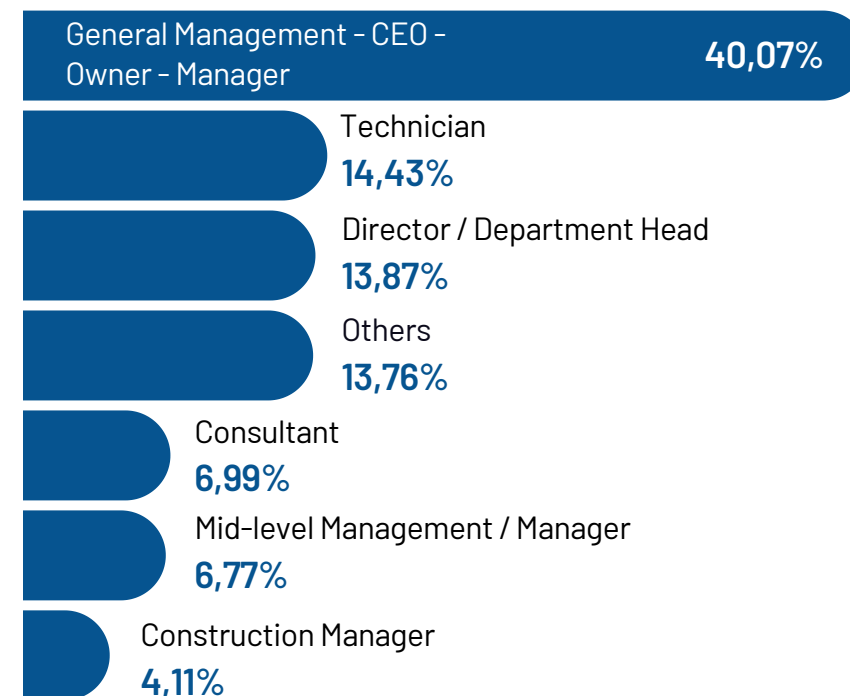
## Top 10 studios

- |   |                               |
|---|-------------------------------|
| 01_ ICULMIA DESARROLLOS INMOBILIARIOS SL    | 06_ AMENABAR RESIDENCIAL SL   |
| 02_ METROVACESA SA                          | 07_ AÇ ACENTOR DEVELOPMENT SA |
| 03_ AEDAS HOMES OPCO SLU                    | 08_ ACCIONA INMOBILIARIA SL   |
| 04_ NEINOR HOMES SA                         | 09_ LANDCOMPANY 2020 SL       |
| 05_ VÍA CÉLERE DESARROLLOS INMOBILIARIOS SA | 10_ LA LLAVE DE ORO SL        |

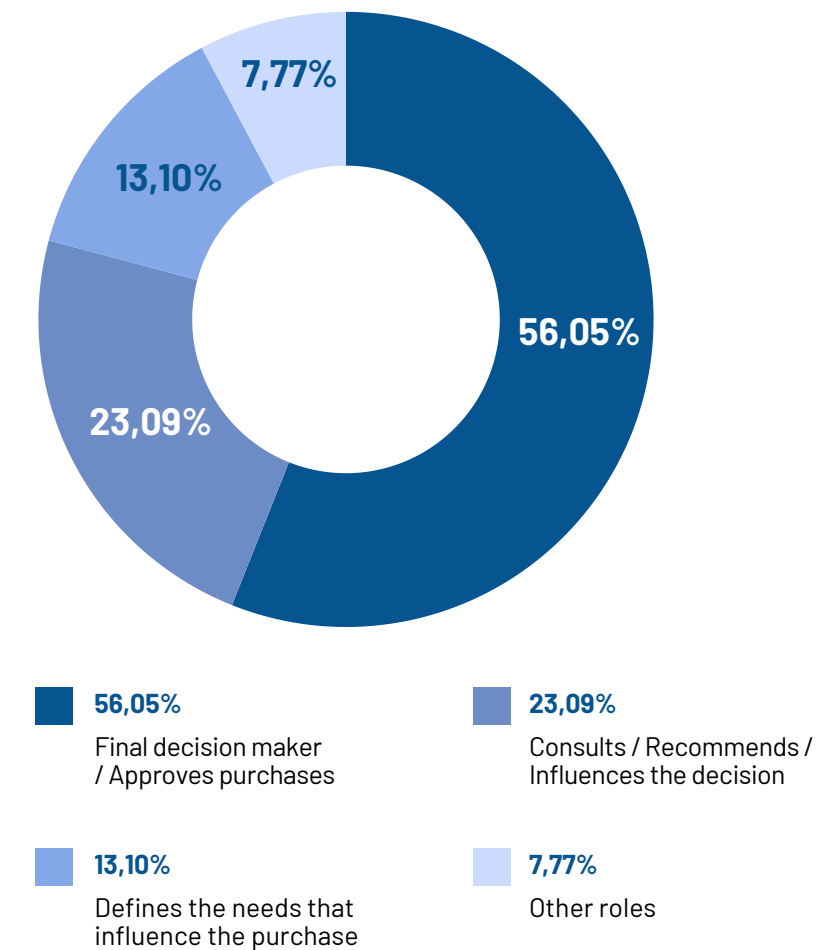
## In partnership with:



## Position



## Decision making power



# The voice of the 2025 visitor



*Construmat is Spain's leading construction event. It serves as a meeting point for manufacturers, construction systems providers, developers, builders, and public authorities, where we share insights and analyze the direction of the sector.*

## **MIGUEL ÁNGEL ANGULO RUIZ**

Director of the Innovation Department and Supervisor of the Works Department - Metropolitan House



*Designers, engineers, and architects should collaborate more. People need dialogue, and dialogue encourages them to be bold. That's why having the opportunity to participate in the workshops and seminars at Construmat is so valuable.*

## **MEHMET KALYONCU**

Member of the Board of Directors of Kalyon Kentsel



*Construmat is an opportunity for the whole industry to meet, bringing together designers, planners, engineers, and other key actors of the sector as well.*

## **HANNA JOHANSSON**

Architect and Partner Big - Bjarke Ingels Group



*I believe the most remarkable aspect of Construmat is the variety of innovations. I've been to many shows, but at Construmat, I see a lot of new products and innovations, including from countries all across Europe. This is one of the best things about Construmat – it brings together people from places like Africa and Turkey, attendees you rarely see at other fairs.*

## **ANDREAS IBEL**

Build Europe President



03

# International Business Hub

We connect you to the international markets  
that will drive your business.

# Hosted Buyer Programme

Connect with the most powerful market from Barcelona

An initiative designed to create high-value business at the fair by scheduling qualified meetings between exhibitors and buyers with decision-making power.

By means of a pre-selection process, the programme will guarantee the participation of domestic and international buyers aligned with the interests of each company, with their travel and accommodation costs financed by the fair to ensure effective B2B meetings.



# 04 Activities

Part of a programme full of know-how,  
networking and innovation.



# Expand your visibility

Take an active part of the hands-on programme of activities

## Networking

Connection, business and results

- Industry Leader Summit
- Construmat Night Fever
- Meet & Network Event
- Awards Connect
- Portugal: Guest of Honor
- National and international delegations

## Innovation

New products, new solutions

- Route of Innovation
- Construmat Awards
- Start-ups Area
- Building Automation Area
- Home Grown

## Knowledge

Discuss, reflect, learn

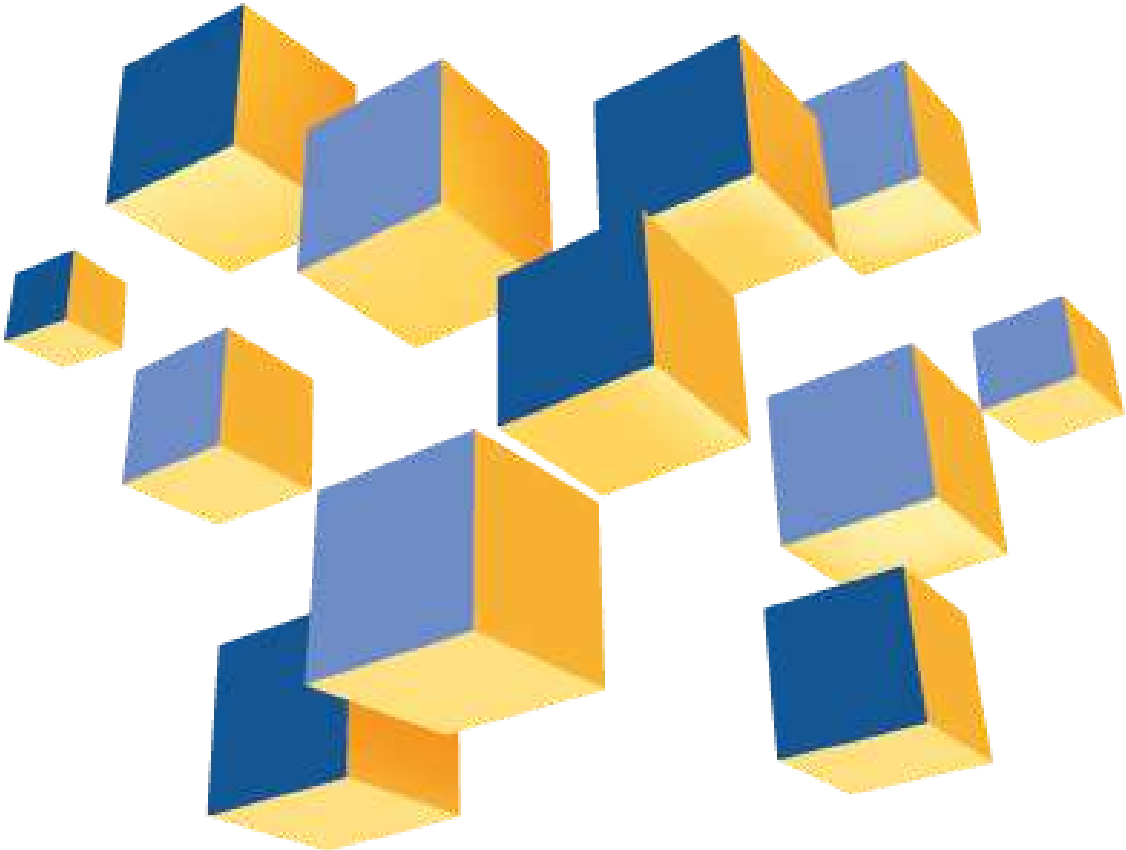
- Workshops - IBC
- Sustainable Building Congress
- Workshop Tour
- Certified training
- Side events



NETWORKING

# Industry Leader Summit

An event that brings together institutions, CEOs and senior executives of leading companies, construction firms, developers, major architectural firms and representatives of the government and public institutions at an **exclusive lunch**. 150 guests attended it in 2025.





NETWORKING

## Meet & Network Event

An exclusive invitation-only event designed to connect the exhibiting companies with professionals and buyers with active projects, thereby promoting high-quality meetings in a dynamic and results-oriented setting.

NETWORKING

## Awards Connect

The Construmat Awards ceremony will bring together **over 300 attendees**, including the exhibiting companies and participants in the submitted projects: **construction firms, developers and architectural studios**.

It will be followed by the "After Awards", an informal area for interaction, networking and reinforcing professional ties.



## NETWORKING

# Portugal: Guest country

Portugal's attendance as the guest country will guarantee the participation of its most prominent organisations representing supply and demand, both of which will actively contribute to attracting qualified exhibitors and visitors.

In addition, the country's main construction and infrastructure projects will be presented at the congress venue, generating specific opportunities for industrialists, suppliers and companies from the sector.

## NETWORKING

# National and international delegations

National and international delegations Each show, Construmat receives delegations **from the main international demand market**. Their interest in coming to the show has a specific goal in mind: **establish contacts and close deals with contractors and manufacturers for projects that have already been determined in their countries.**

All delegations receive VIP treatment, which includes an arranged tour of the exhibition area

## INNOVATION

# Route of Innovation

Route through the fair to **generate visitor flow and extra visibility to the stands whose exhibitors** are showing new products and solutions.

Visitors can quickly identify stands with innovative proposals thanks to specific signage in the exhibition hall.

A **printed guide, handed out at the entrances, lists all the selected new products and ideas**, including the name of the company and stand number, making it easy to plan a visit to the show.





## INNOVATION

# Construmat Awards

Recognised both nationally and internationally, with broad media coverage, the Construmat Awards highlight the excellence of architectural projects committed to sustainability and innovation, plus their capacity to make a positive impact on society.

A new category was added in 2027, **exclusively for exhibitors: Product and Solution Award**. A category whose aim is to recognise and give visibility to products or solutions that bring notable innovation to the market.

The awards' gala, held at the show, gathers the main architecture studios, constructors and developers who have submitted their candidacies to the Awards.

INNOVATION

# Start-ups Area Investment Forum

Construmat continues to back the most disruptive start-ups which are revolutionising the industry. This space helps companies, investors, large corporations, researchers and professionals interested in innovation to discover first-hand the start-ups with the greatest potential and connect with them directly.

The area includes talks, pitch sessions and demonstrations, making it an essential meeting point for those wanting to know, learn and invest.

**Construmat is the only fair in Spain that brings in over 40 start-ups from the construction industry.**





## INNOVATION

# Building Automation Area

Specialised area for building and home automation, featuring **smart solutions based on the KNX standards**, an international reference in facility management and control.

This space highlights technologies oriented towards **efficient, sustainable and security-minded building management**, flexibly integrating systems such as lighting, climate control, energy, security and control. Solutions designed to improve comfort, optimise energy consumption and streamline the interoperability between devices and manufacturers.

## INNOVATION

# Home grown Materials Library

Exhibition of **next-gen materials** that combine sustainability, performance and aesthetics, offering innovating and surprising solutions. The collection includes 20 materials developed in the United Arab Emirates, highlighted by their local sourcing and creative and technological processes:

- Sustainable native materials, such as desert sand, date pits, palm leaves and other local raw materials.
- Innovative transformation processes that become unique solutions for design and architecture.

KNOWLEDGE

# WorkShop Area

A space where the exhibiting companies will be able to showcase their products and solutions by means of live explanations, while the professionals in attendance will learn by doing, touching and experimenting. An environment designed for those seeking practice know-how that is useful and applicable to their day-to-day.

The WorkShop Area runs at full tilt over the three days of the show, with a continuous and dynamic slate of activities.

It **includes live demos which highlight the role of the trades**, such as how a Catalan vaulted arch is built by expert masons, among other experiences.



KNOWLEDGE

# Sustainable Building Congress

An independent congress that addresses the key issues facing the construction industry, focusing on projects' relevance and actual impact. Its programme offers only content that adds value and makes a difference.

Designed for professionals who want to broaden their vision, stay up-to-date on trends, and connect with what is transforming the industry. Free from commercial interests, it raises the level of the fair and the experience of each visitor.

**Key Themes:** Biohabitability – Social Housing – Artificial Intelligence, Industrialised Construction.

## Figures of the 2025 show:

- 100 speakers
- + de 60 sesiones y mesas redondas
- + 200 asistentes



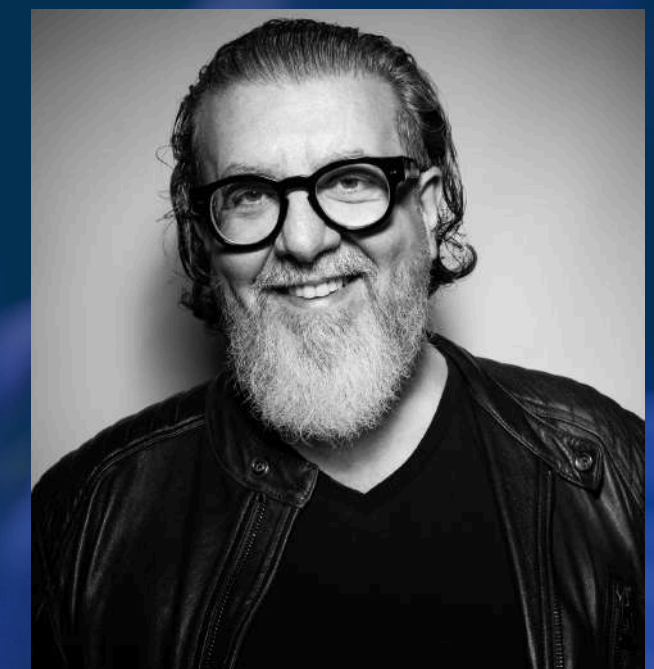
**Sir David Adjaye**  
Adjaye Associates



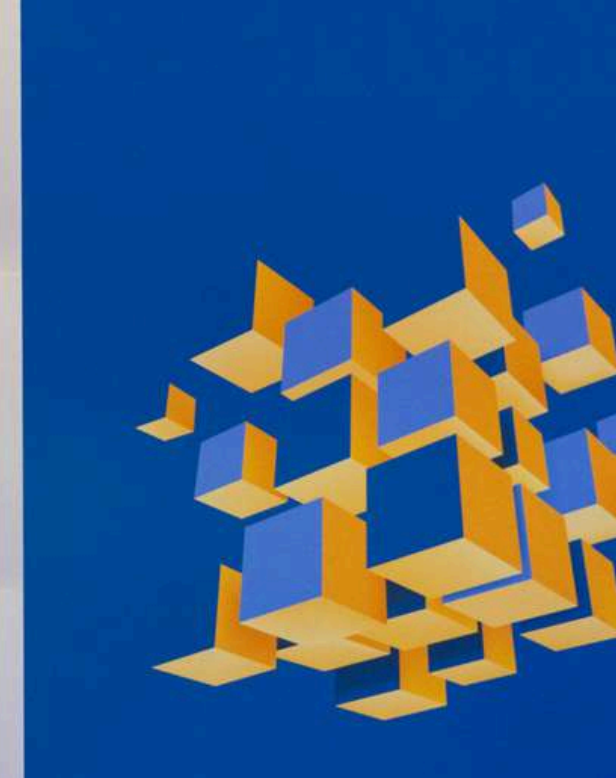
**Marta Peris y José Toral**  
Peris + Toral Arquitectes



**Stephen Bates**  
Sergison Bates Architects



**Mohammed Adib**  
Dewan Architects



KNOWLEDGE

## Workshop Tour

All the companies who make demonstrations at their stands can inform the organisation so that their activities get included in the official schedule and are promoted through the event's media channels.

When they arrive at the fair, the visitors will receive a printed guide indicating the location of each demonstration and the company's name to make it easier for them to plan their visit and view the latest innovations within the industry.

KNOWLEDGE

## Certified training

CIAAD, a leading international platform in registration and certification, officially partnered with the UN to promote the Sustainable Development Goals (SDG), hosts free master classes at the show intended for architects.

At the end of each training session, participants receive their official certifications to support their learning and professional labour.

# Side Events

Technical conferences, symposia, and training sessions promoted by sector entities and associations will be key spaces to enhance networking and create new opportunities, making it a strategic focus for exhibitors and visitors.

## UMAR

### Natural disasters in southern Europe

Specific emergency actions in Egypt, Greece, Italy, Morocco, Turkey, Portugal, Spain and other countries will be analysed, as well as laying the groundwork for future collaboration with the European Commissioner for the Mediterranean and UNESCO.

## BUILD-EUROPE

### Housing affordability: a challenge for Europe

The housing affordability crisis in the EU will be analysed, along with its main hurdles and possible solutions. There will also be a discussion on the impact of EU regulations on the industry, as well as the role of the CSRD and EU Taxonomy in the real estate market.

## ACI

### Installations Engineering Summit

An activity focused on the crucial role of services engineering in progressing towards more sustainable construction. In talks and round-table discussions, key issues will be addressed, such as decarbonisation, AI and innovative solutions for complex projects.

## ANERR

### Rehabiforum ANERR

It will address the new European Performance of Buildings Directive (EPBD), analysing its challenges and opportunities in building renovation and sustainable construction. Industry experts will discuss its impact and present success stories of companies that are already applying innovative solutions.

### Meetings and assemblies:

APCE, CNC, CGATE, ASEFAVE, FECOCAT, ITEC, COAC, CCOC.

CONSTRUMAT

05

# Ecosystem

Construmat is the epicentre of the industry where all the sector professionals come together.



## Recognition and market notoriety

Become part of the most representative and transversal ecosystem of the industry

In addition to the exhibiting companies and the professional coming to the show, **we have the backing of 120 associations, entities and industry guilds nationwide.**

This far-reaching representation is a reflection of the **diverse sub-sectors and professional profiles that lend their support to Construmat** and make it a success.

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06

# How to take part

Custom participation proposals.

# Modes of participating

We offer that visibility and space  
that best suits your needs.

## Platinum Partner

from 80 m<sup>2</sup>

Premium visibility

## Construmat Partner

from 20 m<sup>2</sup>

Basic visibility

## Solo espacio

from 20 m<sup>2</sup>

# Platinum Partner

An exclusive opportunity with places limited to 15 companies

**80m<sup>2</sup>\***  
24.990€

SPACE INCLUDED

**120m<sup>2</sup>\***  
30.990€

SPACE INCLUDED

**200m<sup>2</sup>\***  
41.990€

SPACE INCLUDED

Excluding VAT (10%) and participation fee (€350)

\*Additional cost according to the rate per metre. To find out the price of additional metres, please contact: [construmat.ventas@firabarcelona.com](mailto:construmat.ventas@firabarcelona.com)

## Strategic location

- Priority premium space in main aisles (depending on availability)
- Corner locations with high footfall

## Tickets & Passes

- 10 VIP passes
- 5 Lead Retrieval devices
- 2 tickets to the party

## Premium Visibility

- Main entrance canvas logo
- Vinyl sticker with logo on the hall entrance floor
- 1 in-depth interview
- 1 testimonial in mini video capsule format during the show.
- Logo in congress
- Mentions on social media
- Logo on the fair's home page
- Logo on lanyard
- Logo on the exhibitor map indicating the stand location
- Logo in mailshots
- 4-sided tower at the main entrance
- E-Catalogue banner
- Priority position in the e-catalogue (1st level)
- Logo in the post-trade fair report

## Networking & Leads

- 1 personalized agenda with 6 meetings with VIP Buyers
- 2 invitations to the "Meet & Connect" networking event
- 2 invitations to the exclusive "Industry Leaders Summit" lunch
- 1 keynote speech in the official Construmat congress
- Delivery of leads generated on the day of the congress

## Press advertising

- Company logo or name featured in the show's advertisements published in general and business media.
- Publication of a featured innovation/testimonial in the La Vanguardia special issue.

# Construmat Partner

Designed for companies seeking visibility above and beyond its m<sup>2</sup> and accessibility within the event.

## From 20m<sup>2</sup>\*

SPACE NOT INCLUDED

### Early Bird: 2.500€

Early Bird price until 09/30/26. Price without promotion: €5,000  
VAT not included (10%)  
Participation fee not included (€350)

## Basic Visibility

- ↘ Main entrance canvas logo
- ↘ Vinyl sticker with logo on the hall entrance floor
- ↘ Logo in congress
- ↘ Mentions on social media
- ↘ Logo on the fair's home page
- ↘ Logo in the post-trade fair report
- ↘ Priority position in the e-catalogue (2nd level)
- ↘ 2 VIP passes

## Accesos & Pases

## Only space

Procurement of surface area without additional elements.  
Rates vary by square metres and procurement date.

SPACE	UNTIL 30 SEP. 2026	AS OF: 1 OCT. 2026
20 - 39 m <sup>2</sup>	185€	190€
40 - 79 m <sup>2</sup>	180€	185€
80 - 120 m <sup>2</sup>	175€	180€
121 - 200 m <sup>2</sup>	165€	170€
< 200 m <sup>2</sup>	150€	155€

Excluding VAT (10%) and participation fee (€350)

# B2B Service

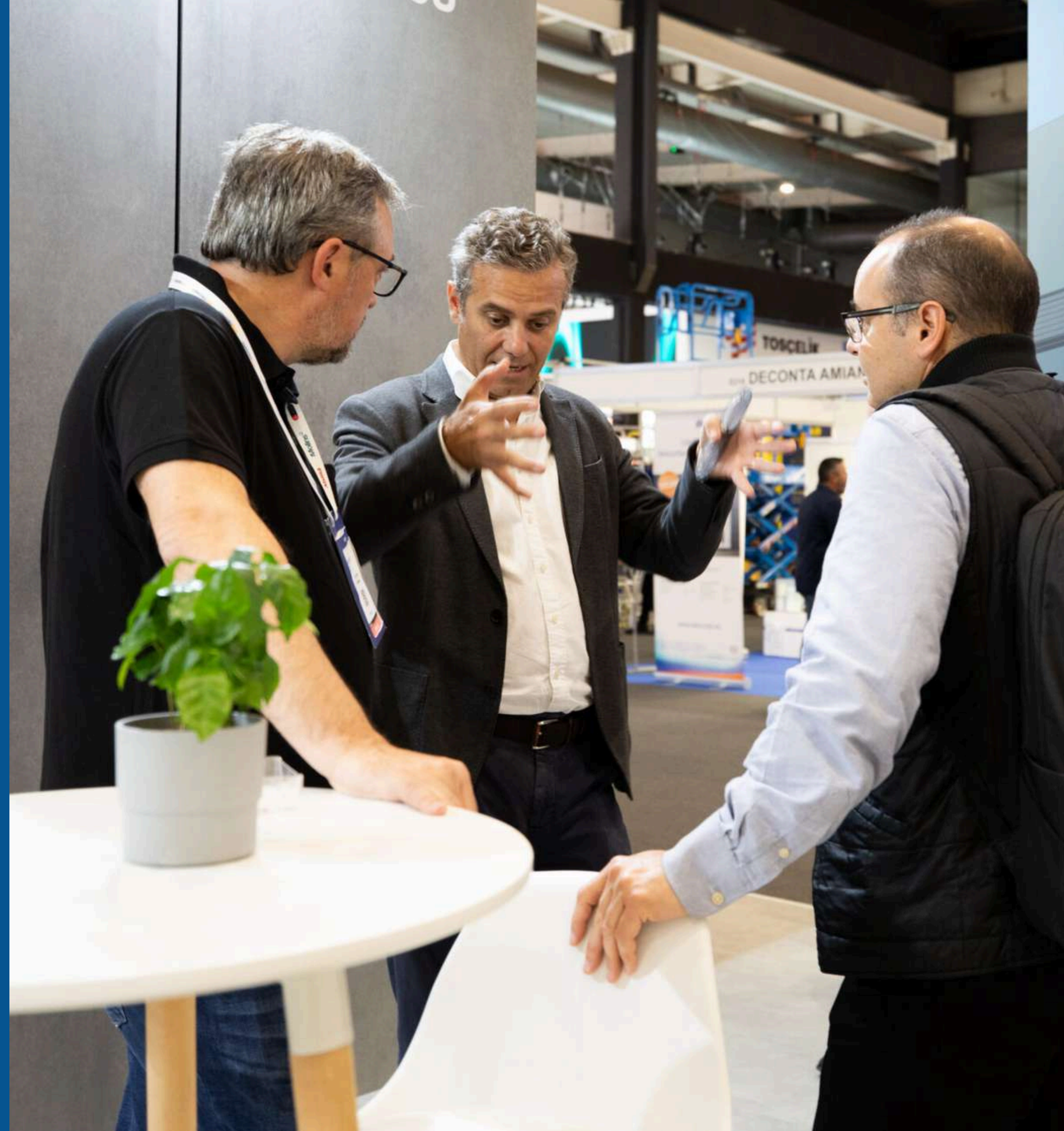
Service managed through the Barcelona Chamber of Commerce.

**1.900 €**

\*VAT not included (10%)

## Description:

- Prior meeting with each company to best understand its needs and define the required buyer profile together.
- Search and recruitment of national and international buyers, with a guarantee of at least 4-5 meetings per company.
- Full organisation of the schedule and support from the Barcelona Chamber of Commerce staff before, during and after the event





4-SIDED TOWER AT THE MAIN ENTRANCE



LOGO IN CONGRESS



LOGO ON BANNERS



LOGO ON LANYARD



LOGO ON TOWER AT THE MAIN ENTRANCE



LOGO ON THE EXHIBITORS' MAP

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# CONSTRUMAT

**18 - 20 May 2027**  
Hall 6 & 7  
Gran Via Venue - Barcelona