

1. Why Should Your Country Participate?

The 50th Edition of the Baghdad International Fair represents a strategic opportunity for governments to strengthen their economic presence in Iraq and the region by:

- **Strengthening economic and trade relations with the Republic of Iraq.**
- **Showcasing investment opportunities and national development projects.**
- **Promoting national exports and opening new markets.**
- **Establishing partnerships with Iraqi ministries and government institutions.**
- **Engaging directly with major investors and business leaders.**
- **Expanding cooperation in industry, energy, agriculture, technology, and services.**

2. Benefits of an Official National Pavilion

An Official National Pavilion provides a distinguished platform to represent your country and offers the opportunity to:

- **Showcase national products, services, and industrial capabilities.**
- **Promote investment opportunities.**
- **Hosting official meetings and business networking events.**
- **Organize conferences, seminars, and presentations within the pavilion.**
- **Conduct cultural, commercial, and promotional activities.**
- **Welcome official delegations, investors, and business partners.**

3. Target Sectors

The Baghdad International Fair welcomes participation from organizations operating in the following sectors:

- **Manufacturing and Industrial Production.**
- **Energy, Oil and Gas.**
- **Electricity and Renewable Energy.**
- **Construction and Infrastructure.**
- **Transport and Logistics.**
- **Agriculture and Food Security.**
- **Food Industries.**
- **Information Technology, Telecommunications and Artificial Intelligence.**
- **Healthcare and Pharmaceuticals.**
- **Education.**
- **Tourism.**
- **Banking and Financial Services.**
- **Startups and Innovation.**

4. Privileges and Services for Official Delegations

The Republic of Iraq, through the State Company for Iraqi Fairs and Commercial Services, provides participating countries with a comprehensive range of services, including:

- **Allocation of an Official National Pavilion.**
- **Technical and logistical support throughout the exhibition period.**
- **Official access badges for delegation members.**
- **Protocol and VIP reception services.**
- **Facilitation of the entry of equipment and exhibits to the exhibition.**
- **Media support and official extensive press coverage.**
- **Inclusion of the participating country in all official promotional and media materials.**
- **Coordination of Business-to-Business (B2B) and Business-to-Government (B2G) meetings with relevant Iraqi entities.**
- **Participation in the Official Economic Forum held alongside the exhibition.**
- **Interpretation and translation services upon request.**
- **Access to the Exhibition Media Centre and Business Centre.**



**The State Company for
Iraqi Fairs and Commercial services**

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We look forward to welcoming your Government's participation in the Golden Jubilee (50th Edition) of the Baghdad International Fair, and to working together in building sustainable economic partnerships, expanding trade and investment opportunities, and strengthening mutual cooperation and prosperity.